

# Detailed Implementation & Financial Report

## Digital SRHR Peer Education Platform January – December 2024

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### 1. Project Overview

- **Title:** Digital SRHR Peer Education Platform
  - **Location:** Kabwe & Kapiri Mposhi Districts, Central Province, Zambia
  - **Duration:** January – December 2024
  - **Objective:** Enhance youth access to sexual and reproductive health (SRHR) information through a digital peer-led platform, enabling private learning, counseling, and referrals.
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### 2. Background & Rationale

Young people in Central Province face stigma and limited confidentiality in accessing SRHR services. Digital platforms can overcome barriers by providing safe spaces for information-sharing and counseling. This project aligns with Zambia's adolescent health policies and global best practices in using ICT for health education, supporting SDGs 3 (Good Health) and 5 (Gender Equality).

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### 3. Activity Components

- **Platform Development:** Mobile app and web portal designed with youth input.

- **Peer Moderation:** 40 youth trained as online moderators and digital counselors.
  - **Content Creation:** SRHR materials, videos, and Q&A resources uploaded in English and local languages.
  - **Community Awareness:** School and community campaigns to promote platform adoption.
  - **Referral Linkages:** In-app referral system to local clinics.
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## 4. Detailed Execution Phases

### Phase 1 – Co-Design & Development (Jan–Apr 2024):

Youth consultations, app design finalized, initial content created.

### Phase 2 – Training & Soft Launch (May–Jun 2024):

40 peer educators trained; platform piloted with 500 youth users.

### Phase 3 – Scale-Up & Promotion (Jul–Oct 2024):

Awareness campaigns in schools and markets; app integrated with WhatsApp chatbot for wider access.

### Phase 4 – Monitoring & Reporting (Nov–Dec 2024):

Data collection on usage, knowledge gains, and referrals; final report produced.

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## 5. Implementation Timeline

Phase	Timeline
Co-Design & Development	Jan–Apr 2024
Training & Soft Launch	May–Jun 2024

Scale-Up & Promotion      Jul–Oct 2024

Monitoring & Reporting      Nov–Dec 2024

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## 6. Outcomes & Impact

- **Reach:** 4,800 active users in 6 months.
  - **Capacity:** 40 youth trained as digital SRHR peer educators.
  - **Knowledge:** 82% of surveyed users reported improved SRHR understanding.
  - **Health Uptake:** 600 referrals made to clinics for counseling and services.
  - **Innovation:** First youth-led digital SRHR platform in Central Province.
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## 7. Key Partners

- **ZICTA (Zambia ICT Authority):** Technical support and connectivity promotion.
  - **UNFPA Zambia:** Funding and SRHR content development.
  - **Local Schools & Youth Clubs:** User mobilization and outreach.
  - **District Health Offices:** Referral system integration.
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## 8. Youth & Community Testimonials

“Now I can ask questions privately and get trusted answers without fear of judgment.” — *John Chanda, App User*

“The platform changed how young people approach SRHR. Teachers and parents see the difference.” — *Teacher, Kapiri Mposhi Secondary*

## 9. Financial Report – UNFPA Grant (\$120,000)

Budget Item	Amount (USD)	Description
Platform Development	\$35,000	App design, hosting, content creation
Peer Educator Training	\$15,000	Training of 40 digital peer moderators
Community Awareness Campaigns	\$20,000	Roadshows, school sensitizations, media outreach
ICT Equipment & Connectivity	\$15,000	Smartphones, data bundles, server costs
Monitoring & Evaluation	\$15,000	Surveys, analytics tools, evaluation workshops
Referral Integration & Partnerships	\$10,000	Linking platform to clinics, health worker coordination
Administration & Contingency	\$10,000	Project coordination, communications
<b>Total</b>	<b>\$120,000</b>	<b>Grant Allocation</b>

## Summary

The Digital SRHR Peer Education Platform successfully expanded youth access to confidential SRHR information in Central Province. With 4,800 active users, 40 trained peer educators, and 600 clinic referrals, the project demonstrated how technology and youth leadership can transform health education. The initiative is now positioned for scale-up to additional districts.

**Approved by:**



**James Mwiza**



MIDWESTLAND  
YOUTH

Tel	0958547448
Mail	<a href="mailto:info@midwestlandyouthsociety.com">info@midwestlandyouthsociety.com</a>
Site	<a href="https://midwestlandyouthsociety.com">https://midwestlandyouthsociety.com</a>
Ads	93 Tabu Rd, Lusaka.

*Executive Director, Midwestland Youth Society*

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